



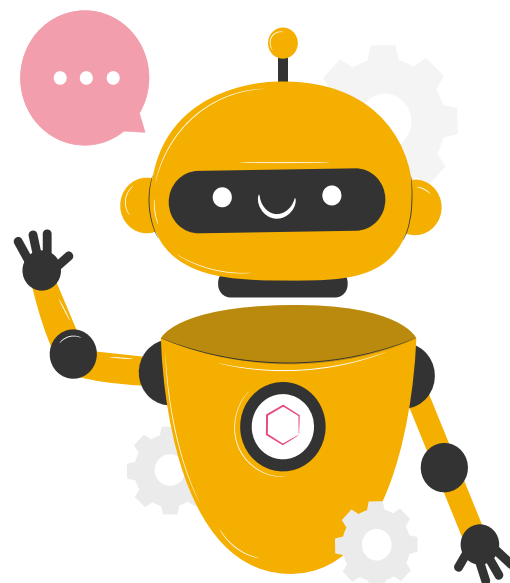
AI sales assistant

Combining human conversation with AI-level answers for happier customers and sales teams

AI sales assistant: Your sales team's savvy sidekick

Meet the AI sales assistant: the simple, fast, and powerful tool built for smoother in-store conversations. **Think of it as your most seasoned product expert who knows every product feature and never forgets a promo.** It delivers quick, accurate answers for consistent customer experiences and measurable ROI, making it truly an extension of your sales team.

Use it on tablets, computers, or smartphones, and across any OS: it's as flexible as your reps. In addition, all activity and sales are tracked for accurate reporting and store attribution.



Helping customers find products that tick all the boxes

Powered by advanced models trained on your product catalog and all your current documentation, from support tickets to ecommerce, this assistant handles the real questions customers ask, from usage to warranty. It also recommends the right products based on the customer's profile, needs, and budget, while quietly factoring in promotions, margins, inventory, and your sales ladder. Smart, but not pushy.

When it's time to convert, it's got you covered: create and send quotes for later follow-up, check out in-store for local inventory, or place ecommerce orders for home delivery. Fewer "let me find someone" moments, shorter lines, and more happy customers.



What to remember



Boosts sales and service

The AI sales assistant delivers instant, accurate answers and tailored product recommendations, driving consistent experiences and measurable ROI.



Flexible and trackable

The tool works on any device, logs all activity, and ties sales to the right store and rep for clear attribution.



Streamlines conversion

The AI sales assistant supports quotes, in-store checkout, and online orders to reduce wait times and increase customer satisfaction.

Here's why **customers** will love it

Guidance that's just right

Recommendations tuned to each customer's needs, profile, and budget, so it feels personal and knowledgeable.

1 seamless journey

A consistent experience across online and in-store, as wishlists, carts, and purchase history seamlessly carry over.

Checkouts that don't break the flow

Tap to pay, use saved online payment methods, stay logged in, and get digital receipts.

Built around trust

The sales rep + AI duo provides reliable, up-to-date advice and transparent options, building confidence today and loyalty tomorrow.

Here's why **sales teams** will love it, too

Sell from anywhere

No more being tethered to the counter. Use tablets or smartphones on any OS and engage more customers per day right in the aisle.

Recommendations that follow your playbook

The AI aligns to current sales strategies, margins, and promos, while adapting to each customer's needs and budget.

Instant expertise on every SKU

Get fast answers via chat, voice, or quick-select from an AI trained on product info and internal docs.

Workflows that close

Spin up quotes in a tap, then handle in-store checkout or e-commerce orders without system-hopping.

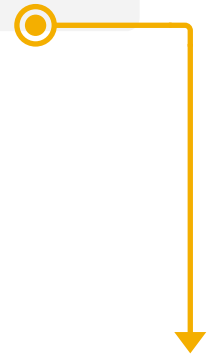
How it works:

Customer queries: A customer asks a sales rep for help with a product.



Sales rep recommendations and comparisons

Thanks to the AI sales assistant, the sales rep is able to give answers that suit the customer's profile, needs and budget, even accounting for promotions and inventory.



In-store checkout

The customer purchases a product and takes it home the same day

Ecommerce checkout

The customer buys the product to have it delivered and installed at home

Quote generation

The rep creates and sends a quote for the product, installation and warranty for later

elon

Elon wanted every customer to get the same great experience, whether they were browsing online or talking to a salesperson in-store. They partnered with Vaimo, who built an AI sales assistant that helped staff work smarter, made shopping easier, and delivered results both customers and the business could feel.

AI-powered sales enablement

Vaimo built a mobile AI assistant that equips sales teams with instant product knowledge, quote generation, and omnichannel checkout. Sales are also tracked back to the right store and seller, even if customers complete purchases online later.

Bringing together different worlds

Elon needed to unify its in-store and online customer journeys to match its rebranded experience. Store staff lacked quick access to product info, customer history, and easy ways to close sales on the spot—hurting conversion and efficiency.

Results that speak for themselves



Boosting sales with focus

Sales teams can move faster and spend their energy where it really counts.



Less stress, more real conversations

Reps have everything they need in one place, so they can focus on the customer. Reps have everything they need in one place, so they can focus on the customer.



Customer experience, done right

Answers are always at hand, making every interaction smoother.



Meet Vaimo, the AI integration experts

With over 15 years of experience in digital commerce and customer experiences, Vaimo's team has helped brands across Europe transform their technology strategies.

✓ What sets us apart



Cross-functional expertise

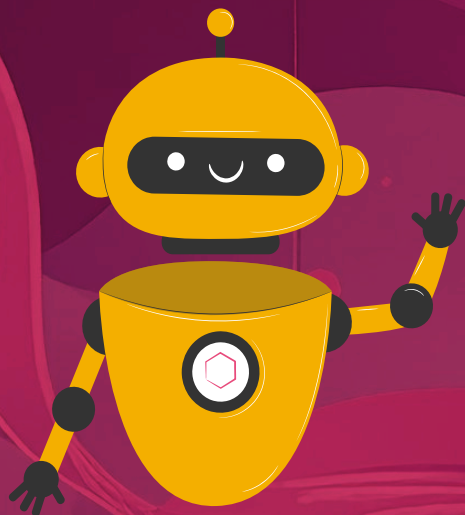


Partnership approach



Proven track record

We believe in open communication, no-nonsense advice, and ensuring your success is our success.



Ready to transform your content strategy?

Book a free AI sales assistant demo by reaching out:



PJ Utsi

Co-founder and Chief Creative Officer
pj.utsi@vaimo.com

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Vaimo is a global agency helping brands succeed in digital commerce and customer experience. We deliver seamless experiences through strategy, design, development, support, analytics, and AI solutions.

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